

GLISSON GRAPHICS

PRICING GUIDE



All prices listed are “starting at” and may vary depending on project scope, complexity, and deliverables. Packages and individual services are flexible and can be customized or combined as needed. If you don't see you specific project listed, no problem - we welcome all types of design work and can create a custom solution for your needs. Please reach out and we'll be happy to provide a quote or discuss your project further.

BRANDING PACKAGES

LAUNCH \$750

Everything you need for a custom, professional brand launch.

- Primary Logo Design
- Multiple Logo Orientations
- Color Palette + Typography
- Single Page Brand Guide
- Two Rounds of Revisions
- Print + Web File Formats

PRO \$1,275

Build a brand that's consistent, strategic, and visually compelling across platforms.

- Primary Logo Design
- Multiple Logo Orientations
- Color Palette + Typography
- Brand Personality Definition
- Brand Tone + Messaging Foundations
- Visual Direction
- Business Card
- Email Signature
- Social Platform Branding Kit
- Detailed Brand Guide
- Three Rounds of Revisions
- Print + Web File Formats

ELITE \$2,400

A fully built-out brand system ready for scale, investors, and social presence.

- Primary Logo Design
- Multiple Logo Orientations
- Color Palette + Typography
- Brand Personality Definition
- Brand Tone + Messaging Foundations
- Vision, Mission, Values Development
- Visual Direction
- Photography Direction
- Competitor Audit
- Stationary Set (Business Card, Letterhead, and Envelope)
- Email Signature
- Social Platform Branding Kit
- Launch Logo Animation
- Website Design (Home Page Only)
- Advanced Brand Guide
- Four Rounds of Revisions
- Print + Web File Formats

WEDDING PACKAGES

ESSENTIALS \$800

Beautifully coordinated, simple suite of wedding stationary to get your event looking polished.

- Wedding Invitation
- RSVP + Details Card
- Save The Date
- Table Numbers / Place Cards (10 - 15)
- Mini Brand / Color Guide (Fonts, Colors, Basic Styling)
- Three Rounds of Revisions
- Delivery of Print-Ready + Digital Files

LUXE \$1,750

A full, custom-designed wedding experience for a truly unforgettable event.

- Wedding Invitation
- Stationary Suite (RSVP, Details, Thank You)
- Save The Date
- Custom Monogram / Logo
- Venue Outline Illustration
- Event Signage (Welcome, Directional, Seating, Programs, Menus)
- Table Numbers / Place Cards (Complete Set)
- Brand Guide (Color Palette, Fonts, Usage, Patterns/Textures)
- Four Rounds of Revisions
- Delivery of Print-Ready + Digital Files

WEDDING / EVENT DESIGN

Venue Outline Illustration	\$250
Custom Monogram / Logo	\$200
Invitation	\$250
Save The Date	\$150
Thank You Card	\$150
RSVP + Details	\$150
Stationary Suite (Invitation, RSVP, Details, Thank You)	\$550
Programs / Menus	\$150
Welcome / Directional / Seating Signage	\$150
Custom Illustration	\$200
Table Numbers / Place Cards (10 - 15)	\$75
Custom Hashtag / Photo Booth Signs	\$75

GENERAL SERVICES

LOGO + IDENTITY

Logo Design (1 Concept + 1 Revision)	\$400
Additional Logo Variations	\$150
Submark / Icon Design	\$100
Extended Brand Guide (10 - 20 Pages)	\$750
Mini Brand Guide (1 - 2 Pages)	\$150

PACKAGE DESIGN

Multi-SKU Packaging System	\$3,000
Single Product Package	\$1,200
Retail Display / POS Graphics	\$2,000
Label Design	\$300
Food Packaging / Takeout Box Design	\$250
Product Mockup Image Creation	\$100 / image

PRINT + PHYSICAL MARKETING

Billboard	\$1,000
Magazine Layout	\$2,000
Book Layout	\$1,500
Multi-Page Brochure (8 - 20 Pages)	\$1,000
Tradeshow Graphics	\$400
Corporate Collateral Set	\$750
Tri-Fold Brochure	\$250
Wall / Window Graphics	\$250
Banners	\$200
Signage Layout	\$150
Letterhead / Envelope	\$120
Business Card	\$85
Flyers / Posters	\$120
Postcards / Mailers	\$120
Menus	\$150
Table Signage	\$75
Loyalty / Punch Cards	\$75
Appointment Reminder Cards	\$50
Seasonal / Special Menu Inserts	\$50
Magazine / Newspaper Ad (Full Page)	\$200
Apparel Graphics	\$150

DIGITAL MARKETING

Monthly Social Media Graphics (8 - 16)	\$800 / mo
Branded Workout Programs	\$250
Ad Set Design (3 - 5 Versions)	\$300
Animated Social Graphic / Ad	\$250
Social Platform Branding Kit	\$250
Social Media Template Pack (5 - 10)	\$200
Static Social Graphic / Ad	\$150
Website Banner / Hero Image	\$200
Presentation Decks	\$350
Price List / Service Menu	\$120
Email Signature	\$75
Short-Form Video Editing	\$150

WEBSITE + UX/UI

Wix Website Design + Build	\$4,500
Full Web Design (Design Only)	\$3,500
Landing Page Design (Design Only)	\$1,000
UI Design (Per Screen)	\$150
UX/UI Wireframes	\$75 / hr

MOTION GRAPHICS / VIDEO

Explainer Animation (30 - 90 sec)	\$1,500
Mid Animated Promo (15 -30 sec)	\$600
Short Animated Promo (5 - 15 sec)	\$400
Logo Animation	\$400
Long-Form Video Editing	\$150 / min

PHOTO EDITING

Composites / Advanced Editing	\$200 / image
High-End Retouching	\$75 / image
Product Photo Editing / Retouching	\$25 / image
Basic Retouching	\$25 / image

ILLUSTRATION

Children's Book Illustration (Full Book)	\$4,500
Character Design	\$450
Full Page Illustration	\$400
Spot Illustration	\$150
Icon Set (10)	\$150

RETAINER PRICING

Starter (5 - 6 hr/month)	\$450
Standard (10 - 12 hr/month)	\$850
Professional (20 hr/month)	\$1,600
Premium (40 hr/month)	\$3,000

NEED SOMETHING ELSE?

Send us few details about your business and/or design project and we'll create a custom solution for you.

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